



We choose our ingredients carefully
 Millets, like Ragi, require less water for cultivation
 ✓ Good for the farmer

Grain Selection
 Assuring a bowl of dense nutrition!
 Inspired by traditional ingredients*

Tasty & Nutritious
 Inspired by popular Indian recipes. Made with traditional ingredients like ragi, wheat, milk, and ghee to deliver tasty & nutritious bowl for those 1 to 6 year old.

Nutri Cereal Ragi
 Grown for over 4000 years, ragi, has been a part of traditional food in major parts of India. It is also known by different names like nachli, mandua, kappal, kabbala, finger millet.

With Immuno Nutrients
 Vitamin A, C, E, Iron & Zinc help support normal immune system function.
 49 Assured Quality Checks to ensure good quality product for your little to do your bit.
 No Added Color, Flavor

NESTLÉ. Good food. Good life.

FOR Lot No.-MFD.-USE BY-MRP, SEE TOP FLAP.
 Nestlé (India) Private Limited, Nestlé India Pvt. Ltd., 1001, World Trade Centre, International Lane, New Delhi - 110001
 Lic. No. 10012064000053

NESTLÉ CONSUMER CARE
 P.O. BAG 2, NEW DELHI-110001
 1800 103 1547
 WECARE@IN.NESTLE.COM

NET QUANTITY: 300g

* Based on Recommended Dietary Allowance (RDA) 2010 & Recommended Nutrient Intake by WHO/FAO of a 3-6 year old child
 *Ceregrow is recommended to be consumed along with variety of foods like milk, fruits & vegetables for those 1 to 6 years old child

HOW TO PREPARE A NUTRITIOUS BOWL OF CEREGROW® FOR YOUR CHILD

- 1**
BOIL DRINKING WATER for 5 minutes and leave it till lukewarm.
- 2**
POUR 130ml of lukewarm water into a bowl.

- 3**
ADD 50g powder (6 level scoops) of CEREGROW®.

- 4**
Mix the powder well with water. A nutritious* bowl of CEREGROW® is now ready.


Recommended serving 1 bowl a day
Use prepared powder within half an hour otherwise nutritional information may vary.
The scoop provided with the pack should be thoroughly washed and dried before use.
Store in cool, dry and hygienic place.
After opening use the contents within 3 months or the use by whichever is earlier.

Issai
Lic. No. 10012011000168

NESTLE
Ceregrow

Grain Selection

PREPARED BY NESTLE
Proprietary Food: Pre-Cooked Cereal (6.7)

NUTRITIONAL INFORMATION
Ingredients: Whole Grain Oats (21.7%), Milk Solids (21.4%), Rice Flour (24.7%), Enriched Mpg Flour (11.2%), Sugar (3.9%), Oil (2%), Seedhead Oil, Orange Juice Concentrate (2%), Dehydrated Apple (2%), Pomegranate Juice Concentrate (1.9%), Minerals, Iron, Lemon Juice (1.1%), Spices (0.9%), Maltodextrin, Cornstarch (0.7%), Spinach powder (0.7%), Vitamins and Inulin and Citric Acid and Salt.

May Contain Oats and Barley

Nutrients	Approximate composition per 100g
Energy	421
Protein	8.0
Carbohydrate	70.0
- Total Sugars*	8.1
- Added Sugars	8.1
Total Fat	11.1
- Saturated fat (includes lard)	4.2
- Trans fat (includes lard)**	0.55
- Cholesterol	0

VITAMINS

Vitamin A	µg 15.00
Vitamin B1	mg 1.00
Vitamin B2	mg 1.50
Vitamin C	mg 40.00
Vitamin E	mg 0.50
Niacin	mg 4.00
Pantoic Acid	mg 2.50
Vitamin B6	mg 0.50
Biotin	µg 1.50

MINERALS

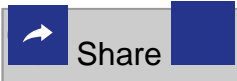
Calcium	mg 40.00
Phosphorus	mg 171.00
Zinc	mg 2.30
Sodium	mg 80.00
Iron	mg 1.50
Copper	mg 0.20

*1 Serve = 50g. This pack contains 4 serves.
Per serve contribution to RDA - 11% Energy, 8% Added Sugar, 9% Total Fat, 14% Saturated Fat, 1% Trans Fat and 2% Sodium.
**Other than naturally occurring trans fat.
*Contains naturally occurring sugar from milk & fruits.





Product



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Nestlé CEREGROW™ Grain selection

New Ceregrow™ Grain Selection™ Growing up cereal with Ragi, Mixed Fruit and Ghee is a toddler cereal inspired by Traditional ingredients and popular millet recipes.

Buy now

It contains Nutri Cereal Ragi which has been a part of Traditional foods in major parts of India, being grown for over 4000 years in India. Ragi is also locally known by different names like nachni, mandua, keppai, taidalu, finger millet etc. With over 14 Vitamins & Minerals and key Immuno nutrients like Vitamin A, C, D, Iron and Zinc, this cereal helps support normal immune system function.

Ceregrow™ Grain Selection Ragi offers a Nutritious & Tasty bowl of Ragi Mixed Fruit & Ghee cereal for your Li'l one. With 40 assured quality checks & no added flavor or color, this new toddler cereal from the house of Nestle ensures good quality product for your Li'l one.

We choose our ingredients carefully and with Millets, like Ragi, that require less water for cultivation, we know it is good for the farmer.

Features & Benefits

Grain Selection - Assuring a bowl of dense nutrition inspired by traditional ingredients with Nutri Cereal Ragi which has been a part of Traditional foods in major parts of India and locally known by different names like nachni, mandua, keppai, taidalu, finger millet

Tasty & Nutritious - Inspired by popular millet recipes and made with traditional ingredients like ragi, wheat, milk, and ghee to deliver tasty & nutritious bowl for your Li'l one with Immuno Nutrients like Vitamin A, C, D, Iron, and Zinc that help support normal immune system function

We choose our ingredients carefully - Millets, like Ragi, require less water for cultivation and are hence, good for the farmer

40 Assured Quality checks to ensure good quality product for your Li'l one

No added Color, Flavor

Ingredients

Wheat flour (Atta) (26.8%), Milk solids (21.4%), Rice flour (16.7%), Extruded ragi flour (12.3%), Sugar, Ghee (5%), Soyabean oil, Orange juice concentrate (3%), Dehydrated apple (2%), Pomegranate juice concentrate (0.9%), Minerals, Starch, Carrot puree (0.5%), Spinach puree (0.5%), Maltodextrin, Carrot powder (0.1%), Spinach powder (0.1%), Vitamins and Iodized salt.

Allergens: Contains Wheat and Milk
May contain Oats and Barley.

Inspired by popular millet recipes. Made with traditional ingredients like ragi, wheat, milk, and ghee to deliver tasty & nutritious ^ bowl for three- to six-year-old

^Basis recommended Dietary Allowances ICMR, 2020 & Recommended Nutrient Intakes by WHO/FAO of a 3-6 years-old child. Ceregrow is recommended to be consumed along with variety of foods like milk, fruits & vegetables for three to six years old child.