

From  
**2-6**  
years



Nestlé  
**Ceregrow™**

New  
Pack Design

**KIDS CEREAL**

Multigrain cereal with milk & fruits

Rich in  
**IRON, CALCIUM  
& PROTEIN**

With  
**IMMUNO-  
NUTRIENTS\***

**NO ADDED  
colours &  
flavours**



**17**  
Nutrients\*

Creative Visualization

**Crafted with Care**

Caring for a sustainable environment  
✓ Our factory<sup>1</sup> has reduced water consumption by ~17% in 15 years\*\*  
✓ In our journey to protect the planet, we aim to reduce our plastic footprint by ~21 tons in 1 year

**Assuring A BOWL OF dense nutrition CRAFTED FOR YOUR LIL' ONE™**

**WITH THE GOODNESS OF MULTIGRAINS**  
Wheat, Rice & Oats

**IMMUNO-NUTRIENTS**  
Vitamin A, C, D, Iron & Zinc help support normal immune system function

**IRON**  
helps support normal cognitive development. Every serve of Ceregrow™ delivers 35% of DAILY IRON NEEDS\*

**42 QUALITY CHECKS**  
to ensure good quality product for your lil' one

**PROTEIN, VITAMINS\* AND MINERALS\***  
help support normal physical growth & development

Scan to message us on WhatsApp to know more about Nutrition for your lil' one.

**Nestlé. Good food. Good life.**

**FOR Lot No.-MFD.-USE BY-MRP, SEE TOP FLAP.**  
Brand Owner: Société Des Produits Nestlé S.A., Avenue Nestlé 55, 1800 Vevey, Switzerland.  
Manufactured & Marketed by: NESTLÉ INDIA LIMITED, NO/111, WORLD TRADE CENTRE, BHAKHAMBHA LANE, NEW DELHI - 110001.  
192, JNTO-1, RATHI KACHANA, KIRANA ROAD, SARIGUDAHA - 121011, PANIPAT (HARYANA)  
Lic. No. 10012064000053

**NESTLÉ CONSUMER CARE**  
P.O. BAG 2, NEW DELHI- 110001  
1800 103 1947  
WE CARE@IN.NESTLE.COM

**NET QUANTITY: 300g**

\*Based on Recommended Dietary Allowances (RDA), 2000 & Recommended Nutrient Intakes by WHO/FAO at 1-3 and 4-6 year old child.  
\*\*CEREADOW™ is recommended to be consumed along with variety of foods like milk, fruits & vegetables for two to six years old child.  
\*\*\*Per kilogram of production.

# NUTRITIONAL INFORMATION

Nutrients	Approximate composition per 100g	Nutrients	Approximate composition per 100g
Energy	kcal 412	<b>MINERALS</b>	
Protein	g 12.5	Calcium <sup>2</sup>	mg 500.00
Carbohydrate	g 70.6	Phosphorus <sup>2</sup>	mg 200.00
- Total Sugars**	g 22.0	Magnesium	mg 45.00
- Added Sugars	g 10.2	Zinc <sup>1,2</sup>	mg 2.70
Total Fat	g 9.4	Sodium	mg 110.00
- Saturated Fat (not more than)	g 4.6	Iron <sup>1,2</sup>	mg 7.80
- Trans Fat (not more than)*	g 0.05	Copper	mcg 0.30
- Cholesterol	mg 8		FFO2305-2
<b>VITAMINS</b>			
Vitamin A <sup>1,2</sup>	µgRE 350.00		
Vitamin D <sup>1</sup>	µg 5.00		
Vitamin E	mgTE 3.00		
Vitamin C <sup>1,2</sup>	mg 39.00		
Vitamin B1 <sup>2</sup>	mg 0.50		
Vitamin B2 <sup>2</sup>	mg 0.40		
Niacin	mg 7.00		
Pantothenic acid	mg 2.50		
Vitamin B6	mg 0.50		
Biotin	µg 8.00		

Per serve contribution to RDA - 10% Energy, 10% Added Sugar, 7% Total Fat, 10% Saturated Fat, 1% Trans Fat and 3% Sodium.  
 \*other than naturally occurring trans-fat  
 \*\*Contains naturally occurring sugar from milk & fruits  
 1 Serve = 50g.  
 This pack contains 6 serves



**Crafted with Care**

**Caring for a sustainable environment**

- ✓ Our factory<sup>1</sup> has reduced water consumption by ~17% in 15 years\*\*
- ✓ In our journey to protect the planet, we aim to reduce our plastic footprint by ~21 tons in 1 year

**WITH THE GOODNESS OF MULTIGRAINS**  
Wheat, Rice & Oats

**IMMUNO-NUTRIENTS**  
Vitamins A, C, D, Iron & Zinc help support normal immune system function



**PROTEIN, VITAMINS<sup>1</sup> AND MINERALS<sup>1</sup>**  
help support normal physical growth & development

**Assuring A BOWL OF dense nutrition CRAFTED FOR YOUR LITTLE ONE<sup>1</sup>**

**IRON**  
helps support normal cognitive development. Every serve of Ceregrow™ delivers 35% of DAILY IRON NEEDS\*

**42 QUALITY CHECKS**  
to ensure good quality product for your little one

**HOW TO PREPARE CEREGROW™?**

- 1 WASH AND DRY YOUR HANDS** before preparing baby's food. Make sure all utensils are thoroughly clean.
- 2 BOIL DRINKING WATER** for 5 minutes and leave it till lukewarm.
- 3 POUR 150ml of lukewarm water** into a bowl.
- 4 ADD 5 table spoon<sup>1</sup> ("50 g) powder of CEREGROW™.**
- 5 STIR UNTIL** the cereal is smooth and feed immediately using a clean spoon. If nutritious<sup>1</sup> bowl of CEREGROW™ for your 2-4 years old is now ready.

\*\*As per WHO Fact Sheet

**PROPRIETARY FOOD: PRE-COOKED CEREAL (6.7)**

**Ingredients:** Wheat flour (Atta) (26.5%), Milk solids (27.4%), Rice flour (8.3%), Sugar, Oat flour (6%), Soybean oil, Apple juice concentrate (3.5%), Orange juice concentrate (3%), Corn flour (2.7%), Mango pulp (0.8%), Malloideshin, Starch, Malted barley flour (0.6%), Minerals, Mango powder (0.5%), Pomegranate juice concentrate (0.4%), Blackcurrant juice concentrate (0.3%), Red beet purree (0.1%), Dextrose, Vitamins and Acidity regulator (SDR).

**Allergen note:** Contains Wheat, Milk, Oats and Barley.

**Recommended serving:** 1 bowl a day.

Store unopened pack in a cool & dry place. Use prepared product within half an hour otherwise microbial deterioration may set in. Discard unused food. Store opened pack in a tightly closed container. After opening use the contents within 3 weeks or use by date whichever is earlier.

8827247100014791791791791791



Nestlé. Good food, Good life..



**fssai**  
Lic. No. 10012011000168

SEE BELOW FOR

Lot No.- MFD.-PKD.-USE BY-MRP ₹(incl. of all taxes):



**NUTRITIONAL INFORMATION**

Per 100g		Per 150g (1 bowl)	
Energy	1000 kJ (240 kcal)	1500 kJ (360 kcal)	
Protein	10.0g	15.0g	
Total Fat	1.0g	1.5g	
Total Carbohydrate	70.0g	105.0g	
- Sugars	10.0g	15.0g	
- Starch	60.0g	90.0g	
Fibre	2.0g	3.0g	
Sodium	100mg	150mg	
Iron	1.5mg	2.25mg	
Zinc	0.5mg	0.75mg	
Vitamin A	100µg	150µg	
Vitamin C	10mg	15mg	
Vitamin D	10µg	15µg	
Vitamin B1	0.1mg	0.15mg	
Vitamin B2	0.1mg	0.15mg	
Vitamin B3	0.5mg	0.75mg	
Vitamin B5	0.5mg	0.75mg	
Vitamin B6	0.1mg	0.15mg	
Vitamin B9	10µg	15µg	
Folate	10µg	15µg	





Product



You need to [login](#) or [register](#) to add to your favorites.

## **Nestlé CEREGROW™ Growing Up Multigrain Cereal with Milk & Fruits**

**Ceregrow™ is a nutritious cereal with the goodness of multigrain, milk & fruits designed to meet the nutritional needs of your li'l one.**

[Buy now](#)

It's packed with nourishment and benefit of 16 vitamins & minerals to help support the normal physical growth & development of the child.

Ceregrow™ is a rich source of Iron that helps in normal cognitive development.

Crafted for your li'l one, it has Immuno-nutrients like Vitamin A, C, D, Iron & Zinc which help support normal immune system function.

## **Features & Benefits**

### **Nestlé Ceregrow™ Growing Up Multigrain Cereal with Milk & Fruits, 300g**

- Made with goodness of multigrains, fruits & Milk
- Rich in Iron helps support normal cognitive development

### **Nestlé Ceregrow™ Multigrain Cereal with Milk and Fruits- 600g Multipack (12 Units Inside- 50g Each)**

- With 12 single use sachets to provide a daily bowl of nutrition for your little one
- A nutrient dense cereal, packed with 17 vitamins & minerals assuring nutrition with every bowl for your growing kid.
- Source of Iron that supports normal cognitive development with 17 vitamins & minerals for overall growth
- With Immunonutrients that help support the normal immune system
- Free from preservatives and flavours, especially made for your little one

## **Ingredients**

Milk based mix (Milk solids (25.5%) and Sugar), Wheat flour (Atta) (22%), Sugar, Wheat pomegranate puffs (Wheat flour (Atta) (4.6%), Pomegranate juice concentrate (0.9%), Maltodextrin, Starch and Antioxidant (307)), Oat flour (6%), Rice flour (5.5%), Soyabean oil, Apple juice concentrate (4.2%), Cereal corn mix flakes (Corn flour (3.7%), Sugar, Malt extract, Sodium chloride, Antioxidant (307)), Milk solids (4%), Wheat mango puffs (Wheat flour (Atta) (2.1%), Mango pulp (0.3%), Mango powder (0.2%), Maltodextrin, Starch, Antioxidant (307)), Orange juice concentrate (3%), Wheat blackcurrant puffs (Wheat flour (Atta) (1.9%), Blackcurrant

juice concentrate (0.3%), Maltodextrin, Starch, Antioxidant (307)), Minerals\*, Beetroot rice flakes, and Vitamins#.